

THE FORT LANGLEY CRANBERRY FESTIVAL
OCTOBER 11, 2008
9:00 am to 5:00 pm

Are you a potential sponsor of the Fort Langley Cranberry Festival?

The Fort Langley Business Improvement Association (BIA) provides a terrific opportunity for businesses to promote their products and services directly to fifteen to twenty thousand festival attendees.

B.C. is the third largest producer of cranberries in the world - this Festival is one of three in Canada and the only one in B.C. Its appeal is broad-based and continues to grow year after year. Our Festival can assist in providing a positive emotional link between a business and the community. Please review these sponsorship opportunities and contact us with any questions or to register as a sponsor.

Sponsorship Benefits and Levels:

We offer sponsors a variety of benefits, including mass exposure to a defined target group for both public relations and direct on-site sales and marketing. Depending on the sponsorship level, the following benefits are possible:

Corporate Sponsorship Levels:

Platinum Partner	\$3,500.00	<ul style="list-style-type: none"> • Inclusion in our media relations and mentions during on-air spots (JRFM and AM 600) • logos on pre-promotional collateral materials for weeks leading up to event • logos on print advertising (i.e. event posters, flyers, programmes, newspaper advertising, T-Shirts, etc.) • extensive on-site signage possibilities (signage to be provided by Sponsor) • on-site kiosk or booth • face to face exposure with current and potential customers • recognition at Funding Ceremonies • recognition in local print before and after the Festival
Gold Partner	\$2,000.00	<ul style="list-style-type: none"> • Four on-air promotions during the Festival on the Main Stage (material submitted by Gold Partner). • logos on pre-promotional collateral materials for weeks leading up to event • logos on print advertising (i.e. event posters, flyers, programmes, newspaper advertising, T-Shirts, etc.) • extensive on-site signage possibilities

		(signage to be provided by Sponsor) <ul style="list-style-type: none"> • on-site kiosk or booth • face to face exposure with current and potential customers • recognition at Funding Ceremonies • recognition in local print before and after the Festival
Silver Partner	\$1,000.00	<ul style="list-style-type: none"> • Two on-air promotions during the Festival on the Main Stage (material submitted by Silver Partner). • logos on pre-promotional collateral materials for weeks leading up to event • logos on print advertising (i.e. event posters, flyers, programmes, newspaper advertising, T-Shirts, etc.) • extensive on-site signage possibilities (signage to be provided by Sponsor) • on-site kiosk or booth • face to face exposure with current and potential customers • recognition at Funding Ceremonies • recognition in local print before and after the Festival
Bronze Partner	\$500.00	<ul style="list-style-type: none"> • logos on print advertising (i.e. event posters, flyers, programmes, newspaper advertising, T-Shirts, etc.) • extensive on-site signage possibilities (signage to be provided by Sponsor) • on-site kiosk or booth • face to face exposure with current and potential customers • Recognition in local print before and after the Festival

Friends of the Festival

Private donations are welcome too. Private individuals can make a big difference to us by contributing to what we are doing. Since entry to the Festival is free for the public, we rely on our sponsors and donors to help make the Festival an annual event. If you are considering donating to our cause, contact us. We are pleased to provide, upon request, a description of our non-profit Society, its goals and achievements, or discuss with you how your contribution will be used.

Here are some suggested donation levels and rewards:

Benefactor	\$200+	Certificate of Appreciation, inclusion in stage announcements, and mention in our website donor listing.
Business/Individual/Family	\$25+	Thank-you card and mention in our website donor listing

Benefit to the Community

The Fort Langley BIA is a non-profit organization that hosts free community festivals in order to raise awareness of the uniqueness and cultural heritage in Fort Langley – the Birthplace of BC. We also support local schools and organizations through honorariums for participation and are attempting to build a fund to support local charities we have in mind. This festival is the main event at which we can draw revenue to use for such endeavors. Regrettably, each year we end up investing that revenue back into the Festival's operating expenses. Your support is what keeps the Festival viable.

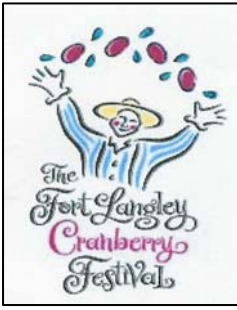
For the answers to more questions about sponsorships, or to discuss your support, participation or contribution to our Festival, please contact us.

Fort Langley Business Improvement Association (BIA)
PO Box 198
Fort Langley, BC
V1M 2R5

Tel: 604-888-8835
Fax: 604-888-9038

Email: bia@fortlangley.com
<http://www.fortlangley.com/>

(Sponsorship Contract below)



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SPONSORSHIP CONTRACT

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Partnership Level: _____

Total Amount: _____

Cash: _____

In Kind: _____

Additional Terms: _____

On-site booth and/or signage requirements:

I hereby agree to sponsor the Fort Langley Cranberry Festival the following amount in cash or kind: \$ _____ by September 11, 2008.

Sponsor Signature:

Per: _____

Print Name: _____

Dated: _____