



May 2010

Fort Langley BIA
107-23343 Mavis Ave

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stan@duckworthmanagement.com

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jwilloughby@telus.net

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Executive Director
Shirley Stewart
bia@fortlangley.com

Summer General Meeting & Open House

Wednesday, June 16, 2010
5:30 ~ Refreshments & Networking
6:30 ~ Dinner
7:15 ~ Meeting
107-23343 Mavis Avenue

Please advise of any dietary concerns.

● RSVP to Shirley Stewart, 604-888-8835 or bia@fortlangley.com by June 14, 2010

Welcome to Summer in the Fort!

That's right - we're being optimistic that summer isn't too far away! There have been a few changes in the last few months and we're excited about the opportunities that these changes can bring.

First of all, Shirley Stewart has join the Fort Langley family as Executive Director. Her responsibilities will include managing the business and activities of the BIA as well as working with the Festivals Committee to develop the fledgling committee and its programs.

Shirley's background includes working for several years as Communications & Events Coordinator with the Greater Langley Chamber of Commerce and most recently, two years as Executive Director of the Langley Spirit of BC. She has lived and worked in Langley since 1990.

The Board of Directors is also pleased to announce that the BIA has secured a new office space in the core of the business community. The office is located at 107-23343 Mavis Avenue. Current office hours are Monday, Wednesday and Friday, 9:00AM to 4:30 PM.

Shirley is looking forward to being part of the activities in the core and getting to know the businesses better!



Your Marketing Committee has been busy exploring opportunities to create new and exciting promotional pieces for Fort Langley.

Once again the BIA has ensured that our businesses are represented in **Tourism Langley's 2010 Visitor Guide**. On behalf of all our members, a full-colour, full page profile/ad has been created inviting visitors to come and experience the wonders of Fort Langley.

In addition, the BIA had also ensured that Fort Langley is represented in the 2010 Langley Times' **"Discover Langley"** community guide. This publication is distributed to households in both the City and Township of Langley

If you would like a copy of either of these publications, let the BIA office know and we will ensure that you receive them.

In addition, working is finishing on a fun **caricature map** of the business area. Designed by local graphics house Mercury Graphics, this fun map will direct visitors throughout the business core, as well as provide a listing of member and associate member businesses.

The map will be legal sized format and will be produced as a tear off map.

Anticipated launch for this project is the end of June to coincide with July 1st celebrations.

Again - if you would like to have a supply of these maps to help visitors to your

store find their way around the village, let us know and we'll be sure you get them.

Last but not least! Our website make over is ready to be unveiled! Members attending the General Meeting on June 16th will get a sneak peak.

The new site will allow members to have better ability to promote sales and news about their business. A Festivals page will highlight local events - as well as general information about Fort Langley.

There is a greater focus on what a BIA is, what the Fort Langley BIA is about and how to get involved.

New to the site are "day trip" outlines, focusing on different reasons to come and visit.

We hope you like it!

Business Profile

There's a new kid in town...introducing...The Manor...Fort Langley's one and only shop just for men. You can find the store at 9148 Glover Road, next to Coast Capital Savings and across the street from the Community Hall.

The Manor is local business owner and resident, Tanya Nahals', latest adventure. Tanya effectively created a niche for herself with the ever popular Hallowville Manor, which is now located only few minutes away, at 20568 56th Avenue.

Tanya, not wanting to give up her Fort Langley space, decided to try out an idea she has been toiling over for awhile...a men's only clothing store. Using her creative powers she transformed the store into a cigar/whisky lounge themed men's store. She gave the guys comfy club chairs to sit in, a game table outside to play chess or checkers on and the store's statement piece...a realistic looking standing bass that is actually a shelf unit! She then searched out some amazing clothing lines to fill the store. Not wanting to limit the store to a select age group or style, The Manor has clothing for men of all ages, from teen onward and for all budgets. There is the well made, well priced and fabulous Canadian lines of Bauhaus, Groggy, Blend and Haight and Ashbury. For the alternative guy there is the edgy hot rod, tattoo and bike geared line, Timeless USA or Lucky Mule. The Manor is proud to carry Moods of Norway, a very modern, stylish and fashion forward line from Europe. If you are looking for something well tailored, stylish, but more classic then check out the dress and polo shirts from Ben Sherman.

The Manor also carries a great selection of accessories and novelties. You need to come in and have a look, you won't be disappointed or bored!

Join us on Father's Day June 20th from 11 am to 6 pm for food, refreshments, games (a roulette table) and prizes (including two rounds of golf at Redwoods).

The Manor open Tues. to Sun. 11 am to 6 pm. Tel. 604-881-9555.

Meetings to note...



Tuesday, June 15, 5:00pm - 8:30pm

79th Annual General Meeting
Guest Speaker—Kelly Mann, President & CEO, BC Summer Games
Coast Hotel & Convention Centre
Cost: \$30 (Non-members - \$45)
Call 604.530.6656 to register.

Wednesday, June 30, 6:45am - 8:00am

June Business Breakfast Club: "You're Still Not Online?!" - Presented by Kristi Ferguson, FraserValleyPulse.com
abc Country Restaurant, 5978 Glover Road
Cost: \$10 per person
Call 604.530.6656 to register.

Community Meetings:

Monday, June 14, 7:00pm

Public Hearing - Parklane Development
Township of Langley Presentation Theatre
20338 65 Avenue

Even though our weather doesn't say it - summer is just around the corner. And as June 21st (the start of summer!) approaches, we all should be looking at ways to make that first impression a great one to visitors to Fort Langley.

Most of the material below was featured in past newsletters, but the advice is timeless and timely, so it bears repeating!

- 1. Open Your Eyes** – Keep an open mind, and always be on the lookout for fresh, new ideas. Forget about the “rules” : watch award shows, read a variety of magazines, talk with your colleagues, scan an assortment of catalogues, observe what people are wearing on the street, attend trade shows, listen to the latest music, travel. Also, take photos of appealing work and adapt it to your own store.
- 2. Have Fun with Your Merchandise** – How many ways can you fold a pair of jeans? How many ways can you hang a pair of jeans? Cross merchandising – belts, scarves, sunglasses, hats, T-shirts...How can you make a fun experience for your customers? Play!
- 3. Signage** – Use signage in as many ways as possible. Choose a colour, choose a style and choose a font. What store is this anyway? Use your logo and be consistent. Make sure your customers know where they are shopping.
- 4. Change = \$\$\$** – Becoming inventive, resourceful and open-minded are key components to great merchandising. Do not be afraid to try something new in your merchandising. Retail BC offers retailers information and training on how to be as successful as possible in your retail business.



Finally - don't forget to give your plants and the planter barrels along the street a watering, especially if this rain ever stops! A wilted friend on the sidewalk is just a sad thing to see!

Want to be involved in YOUR BIA?

Do you wonder why the BIA is involved with some of the things it is?

Do you want to see different things happen in the village?

Do you want to learn more about how a BIA works and how it can benefit not only your business but your neighbours as well?

As a member business of the Fort Langley BIA you are welcome to attend any meetings of the Board of Directors (the second Thursday of each month, 6:00 PM in the BIA office). Elections for the Board are held at the Annual General Meetings each year.

In addition, the BIA has several committees that we welcome members to be a part of. To learn more about these, contact the office at any time or be sure to attend the General Meetings of the BIA.



Council Meetings Broadcast Live Via Web Streaming...

Starting in June, regular meetings of Langley Township Council can be viewed live via the Internet. Log onto tol.ca/webstream to watch web streaming coverage of meetings in progress and to search for archived meetings.

Web streaming will begin Monday, June 7 at 7:00pm.

How should we manage our waste?

You are invited to attend and participate in Metro Vancouver's upcoming June Public Meetings regarding the Draft Integrated Solid Waste and Resource Management Plan.

If you wish to speak at a public meeting, you will be asked to register at the front desk (five minutes per speaker). Written submissions are encouraged, and will be acknowledged. Issues raised in correspondence and at public meetings will be addressed prior to submission of the final plan to the B.C. Minister of Environment for approval.

Metro Vancouver staff will be available to answer questions during the open house and Q & A portion of the evening.

Send your comments by July 14, 2010 to:

Lois E. Jackson, Chair, Metro Vancouver or
Greg Moore, Chair, Metro Vancouver Waste Management Committee,
who will be chairing the public meetings.
EMAIL: icentre@metrovancouver.org
FAX: 604-432-6297
MAIL: Metro Vancouver, Public Involvement Division
4330 Kingsway, Burnaby B.C. V5H 4G8

FOR MORE INFORMATION VISIT www.metrovancouver.org

Open House 6 pm-7 pm Public House 7 pm-10 pm Q & A 10 pm-10:30 pm

Date	Region	Venue
Wednesday June 16, 2010	Fraser Valley Regional District	Best Western Rainbow Country Inn 43971 Industrial Way, Chilliwack
NEW Thursday June 17, 2010	New Westminster/ Burnaby	Fraser River Discovery Centre 788 Quayside Drive, New Westminster

Community Events



"In The Bag"

Don't miss this fun exhibit running until June 27. Fort Langley Artists Group invites you to visit this unique show at the CN Station gallery, noon to 4:00pm on weekends. For more: www.fortlangleyartistsgroup.com

Interwoven, N'laka'pamux Basketry & Basket Makers

On until August 22 at the Langley Centennial Museum, this event is a wonderful display of the variety and beauty of N'laka'pamux baskets and basketry that exemplifies the historic and contemporary evolution of basket making in BC First Nations communities. For more information call 604.888.3922

Aboriginal Day Celebrations at the Fort

Visit Fort Langley National Historic Site on June 19 and share in the First Nations Culture. See singers, drummers or learn to weave - Sto:lo style. Meet First Nations artisans as we celebrate this rich culture which is key in the story of Fort Langley.

Canada Day in Fort Langley

Once again, the Langley Centennial Museum, BC Farm Museum and Fort Langley National Historic Site are planning an amazing day of fun for July 1st!! Entertainment, crafts, displays, Citizenship Court and of course birthday cake!

Check out www.tourism-langley.ca for a full listing of events.

Canada Day is Coming Up Soon!!!



The Fort Langley National Historic Site, Langley Centennial Museum and BC Farm Museum have planned a fantastic day of fun for the whole family and they hope you'll help spread the word for them (and come join in of course!)

Handbills will be brought around with information about activities - but things will include multicultural entertainment, displays, food, Birthday Cake and a very special Citizenship Court. Watch for more info soon!

Langley Township to Host 2010 BC Summer Games - Volunteers Urgently Needed!

The Township of Langley 2010 BC Summer Games needs approximately **4000 volunteers** to help out in various areas. All available volunteer positions are listed within the online registration form. You will have an opportunity to select two choices of areas to volunteer in. Once you have registered a Volunteer Management Chair will call you within a few weeks. This individual will confirm your information, your availability and further explain how you can help in the area you selected.

How to Volunteer

Visit the 2010 BC Summer Games website for information and links to registering to volunteer:

Township of Langley Summer Games
7888 200th St.
Langley, BC V2Y 3J4
Phone: 604.881.2010
Email: info@2010bcsummergames.org

Fort Happenings....

Welcome to our newest businesses in the Village! **Cassian Contracting • Everybody Loves Candy Shoppe • Fort Cyclery • Infusion BouTEAque • The Manor**

Welcome Back to Tracey Dueck and **Tracekycakes Bakery Café!**

Here they grow again! The **Village Coffee & Tea Company** has recently been purchased by Janice Ubelhardt and her husband Gary.

A big THANK YOU to **FortLangleyVillage.com** for generously providing photos for May Day and Cranberry Festival promotions!

People in the news and on the move...

John Aldag from **Fort Langley National Historic Site** is the sitting Chair of the Tourism Langley Board of Directors.

Erin Easingwood, **Cherrington Easingwood Kearl** is serving her second term on the Greater Langley Chamber of Commerce Board of Directors as North Langley Director at Large.

If you have milestones or announcements that you would like to share in upcoming newsletters, email it to bia@fortlangley.com.